

Washington State DEPARTMENT OF ENTERPRISE SERVICES

Adding Users to LinkedIn Learning

Before adding a new user determine if they are coming from another agency. If so, <u>email</u> <u>deslinkedinlearning@des.wa.gov</u> to inquire if the new employee already has a LinkedIn Learning license or profile. If there is an existing profile, DES will be happy to update the profile with the employee's email and groups for your agency.

To assign a user a LinkedIn Learning license, you have the option to add them either by <u>email</u> or by a <u>CSV file</u>.

If you have only a few users to add, adding them via email might be quicker. <u>Note that</u> when adding a user by email it is crucial to follow steps 9-13 below to ensure that DES can accurately bill your agency for license purchases.

For adding multiple users, the most convenient method is to upload a CSV file. DES has a template you can use for this upload. If you need it, email <u>deslinkedinlearning@des.wa.gov</u>.

Adding a User by Email

1. Log into your LinkedIn Learning account and click on Go to Admin.



 Navigate to the Users & license management tab by either selecting Admin Center at the top right of your screen or clicking on Me and selecting Manage users in Admin Center.

| | L∔ Add ▼ | Help | Me 🕶 |
|-------------|-------------------------------|-----------------------|------|
| Was of E | shington Sta interprise Se | ate Depart ervices | ment |
| Account se | ttings | | |
| Integrate | | | |
| Authenticat | e | | |
| Customize | | | |
| Go to Learn | ning 🖸 | | |
| Manage use | ers in Admi | n Center G | 3 |
| Sign out | | | |

3. A new window opens. On the People Management landing page, click **Add new users** in the top right corner.



4. Select **Add users by email** from the dropdown.



5. In the **Add users by email** window that appears, enter the user's email address in the search bar and click **add**.

| 路 Add users by email | |
|----------------------------|--|
| Comma separated emails Add | License and Permissions Invitation Email Agency Groups (optional) |
| Users Clear list | Select a license for these users. |
| | C LinkedIn Learning All Languages License 4,666 available |
| | O No license |
| | Select a permission level for these users. |
| | Allows access to all LinkedIn Learning features. No admin access. |
| | Sub Admin Allows access to all LinkedIn Learning features and select admin capabilities. |
| | Full Admin Allows access to all LinkedIn Learning features and full admin capabilities. |

6. Select their license and permission level (should be "user") in the **License and Permissions** section.

| 路 Add users by email | | |
|------------------------|------------|--|
| Comma separated emails | Add | 🔓 License and Permissions 🖂 Invitation Email 🏻 📇 Groups (optional) |
| Users | Clear list | Select a license for these users. C LinkedIn Learning All Languages License 4,666 available No license |
| | | Select a permission level for these users. |
| | | Allows access to all LinkedIn Learning features. No admin access. |
| | | O Sub Admin |
| | | Allows access to all LinkedIn Learning features and select admin capabilities. |
| | | O Full Admin |
| | | Allows access to all LinkedIn Learning features and full admin capabilities. |

7. Click the **Invitation Email** tab, select **Custom invitation email**, and enter the name of the template you'd like to send. If your agency does not have a custom template you can use the "DES -Department of Enterprise Services" template.

| Comma separated emails | Add | License and Permissions | Invitation Email | 🚜 Groups (optional) | |
|------------------------|------------|---|--|---------------------|--|
| Jsers | Clear list | Choose the invitation email your Create a new custom email tem with customized messaging and Email template invitation options: O Default invitation email Custom invitation email | users will receive. plate 답 language settings. | | |
| | | DES | | | |
| | | DES - Department of Enterprise | e Services | | |

Note: Search is case senstive

8. In the **Groups** tab, search for and select your group.

| Add | License and Permissions | n Email 💦 📇 Groups (optional) |
|------------|-----------------------------------|--|
| Clear list | | |
| | Add users to select groups below. | |
| | 0 selected: | |
| | DES | |
| | که DES | |
| | 幽 DES-EED | |
| | 幽 DES PNI | |
| | Clear list | Clear list Add users to select groups below. 0 selected: DES |

Add users by email

9. Click **Confirm**.

| Add users by email | | |
|---|--|------|
| Comma separated emails | Add 🕒 License and Permissions 🖾 Invitation Email 🔥 Groups (optional) | |
| Users Cle | earlist | |
| sharon.page@des.wa.gov LinkedIn Learning All Languages License | × Add users to select groups below. 1 selected: | |
| | DES X | |
| | DES | |
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10. Return to the **Manage People** screen by clicking on **People** from Learning Management.

| in LEARNIN 3 People 🗗 | ontent Insights | | Q Search for people, groups or content | |
|-----------------------|---|---|--|------------------------------|
| | Welcome back, Sharon Full Ac | Imin | | |
| | 63% Updated today Of your available licenses are activated compared to 50% in similar organizations | 2,109 Of your learners have viewed content ✓ 2% vs 30 days ago | 2,295 Courses have been completed ✓ 2% vs 30 days ago | Top Learning Past 30 days |
| | Email invitations are the most effective tool to drive learners to the platform | Find relevant content for your learners to drive up awareness and engagement | Custom content can help drive course completions with curated experiences | 126 Unique lean |
| | Invite people | Explore content | Add custom content | 113 Unique learr |
| | Activation rate (j) | | | 78 Unique learn |

11. Search for the user you just added by typing their email in search bar.



12. The email address will show up under User Details. Click on the email address.

| Manage | e People | | | | | M | anage use | ers via CSV 🔻 | Add ne | w users 🔻 |
|----------------|---|----------------------------------|---------------------------------|-------|---------------------------|-------------------------|-------------|----------------|--------------|-----------|
| @ Users | 出 Groups 🛛 Activity l | og | | | | | | | | |
| •= | Welcome to Peo People Management i Learn More ぱ | ple Mana s the new and | gement! d improved admin exp | berie | nce to help you manage | users and license | es with eas | e and security | 4. | ^ |
| Lir | ikedin Learning All Langu | ages License | 4,666 | Avai | lable 4,039 Invi | ited 7,8 | 34 Activa | ted | 12,500 Tota | ıl |
| Users (1 |) Admins | | | | | | | | | |
| | Dofm.wa.gov | | × | : | Q Keywords ▼ ▼ | Clear all filters | | 22 | 0 in user qu | ieue × |
| | User details | ≎ ⊽ | Permission | 7 | License types 🛛 🏹 | License status | Ŷ | Groups | Ŷ | Actio |
| | @ofm.wa.g | lov | Basic user | | LinkedIn Learning All Lar | Activated 12/29/2023 | | OFM | | |

13. Click on the Edit button next to Employee Info.

| | <u>ک</u> | | |
|---------------------------|--|-----------------------|--|
| Washi | @ofm.wa.g ngton State Department of Enter Send Email | JOV prise Services | Employee Info & Personal Full Name @ofm.wa.gov & Contact |
| Groups Licenses Permissic | ons | Add to group | Email @ofm.wa.gov 且 Company |
| Group | Editors | Actions | |
| <u>کی</u> OFM | | | |

14. Add the user's **First and Last name**. Add the user's Employee ID in the **Unique User ID** field and click **Save**. You may add the other information, but it is not required.

| Edit contact and employee info | × |
|---------------------------------|------------------------------------|
| First Name | Last Name |
| Business Title | Unique User ID |
| Email (required) @ofm.wa.gov | Phone (ex: 650-687-3600) |
| Department | Manager Search by name or email |
| | Cancel Save |

Adding a User by CSV file

- 1. Prepare your CSV file using the DES provided template. It is **very important** that you NOT change the first row of this document. When you save it be sure to save it as a CSV file.
 - a. The "unique_user_ID" is the employee ID number.
 - b. In the "Default_license_learning_allLanguages_status" column, enter active for each user.
 - c. You can add a user to multiple groups, by typing each group in the group column and separating them with a comma.



2. Log into your LinkedIn Learning account and click on Go to Admin.



3. Navigate to the Users & license management tab by either selecting Admin Center at the top right of your screen or clicking on Me and selecting Manage users in Admin Center.

| A w | ashington St Enterprise So | ate Departi ervices | ment |
|------------|-------------------------------|------------------------|------|
| Account s | ettings | | |
| Integrate | | | |
| Authentica | ate | | |
| Customize | i. | | |
| Go to Lear | rning 🕑 | | |
| Manage u | sers in Admi | n Center 🗹 | 7 |

4. Select Add new users > Add users by CSV

| 1anage People | | | Manage users via CS | Add new users 🔻 |
|--------------------------------------|------------------------------|-------------------------|-------------------------------|-------------------------------------|
| 🕽 Users 🖄 Groups 🕜 Activity log | | | | Add users by email Add users by CSV |
| Welcome to People Managem | ent! | | | ^ |
| People Management is the new and imp | roved admin experience to he | elp you manage users ar | nd licenses with ease and sec | urity. |

Return to Learning Mana

5. Click **Upload CSV** under "Yes, I'm ready to Upload"



6. Click **Upload from computer** locate your file and click **Open.**

| Upload users via CSV | × |
|---|---------------|
| Upload from computer Only CSV is supported | |
| Choose the invitation email your users will receive. Create a new custom email template | |
| Email template invitation options: Default invitation email Custom invitation email | |
| Back | Cancel Upload |

7. Select **Custom invitation email** and enter the name of the template you'd like to send. If your agency does not have a custom template you can use the "DES -Department of Enterprise Services" template or the default.

Click **Upload**

| Upload users via CSV | × |
|---|---------------|
| CSV Customized CSV Template with EID column_DSHS.csv Less than 1kB | 1 |
| Choose the invitation email your users will receive. Create a new custom email template [2] with customized messaging and language settings. Email template invitation options: Default invitation email Custom invitation email | |
| Back | Cancel Upload |

Resending custom invitation email

If you need to resend the invitation email to a learner, use the following steps to resend a custom template.

- 1. From the User & licenses management screen select the users you want to email. This will case a menu to show up at the bottom of the screen.
- 2. Select Resend invite Users (188) Manage users via CSV 🔻 Add new users 🔻 All Users Admins Keywords 🖓 🔻 Clear all filters Search by name or email ≎ 7 User details Permission Y License types V License status **Groups** Y Actio Invited 8 \checkmark DES +2 Aaror Basic user LinkedIn Learning All Lar Activated LinkedIn Learning All Lar DES +2 Basic user 8/27/2024 Invited 8 Basic user LinkedIn Learning All Lar DES +2 10/17/2024 Invited 8 LinkedIn Learning All Lar DES +2 Basic user Actions on selected Manage licenses Manage permissions Manage groups Resend invite Email
- 3. A new menu will open asking if you're sure you want to resend the email.
 - a. Select Custom invitation email
 - b. Search for your custom template. Remember this is case-sensitive
 - c. Click Send

